

PRESS RELEASE
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Sentica invests in Finnish health care service provider Pihlajalinna

Private equity investor Sentica Partners has acquired the majority of the shares in Finnish health care services provider Pihlajalinna Oy. The transaction creates a strong private health care service provider with sufficient resources to win major outsourcing projects and grow through acquisitions.

Founded in 2001, Pihlajalinna is one of the largest Finnish companies providing private health care services. Pihlajalinna employs some 300 general practitioners, specialists, nurses and other health care professionals.

“As demand for health care services grows, the private sector will play a greater role than before in health care provision. Pihlajalinna is extremely well placed to respond to market growth and develop the range of services offered by the private sector. The company is known for its high quality services. We are excited by the opportunity of being involved in developing a business at the forefront of its field”, says Sentica Partners’ managing partner **Mika Uotila**.

“The aim of the transaction is to create a solid platform for growth of our operations. Partnering with Sentica gives us new opportunities to grow and develop our services. In recent years we have heavily invested in developing our business and now with Sentica’s support we are better placed than ever before to offer a wide range of high quality health care services,” says **Mikko Wirén**, who is continuing as the company’s managing director.

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Sentica Partners

Sentica Partners is a Finnish private equity investor that focuses on buyout investments in lower mid-market companies. Sentica manages assets to generate attractive returns for its investors by combining solid industrial know-how with sound financial expertise. The funds under Sentica’s management amount to some EUR 185 million.
www.sentica.fi

Pihlajalinna

Pihlajalinna is a company producing health care services founded in 2001. Pihlajalinna’s services are locum doctors and medical centre services, occupational health care, consultant services, outsourcing basic health care for towns and municipalities and hospital services. Pihlajalinna’s turnover for 2009 will be approximately EUR 20 million and the company employs some 300 health care professionals. www.pihlajalinna.fi