

PRESS RELEASE
18 April 2013

Frankis Group Oyj successfully places a EUR 30 million three year Nordic High Yield bond

On March 18, 2013 Frankis Group Oyj ("Frankis Group") successfully placed a three year EUR 30 million Senior Unsecured High Yield bond. The bonds, maturing on April 2, 2016, will bear a fixed coupon of 8.0% (paid semi-annually). Listing of the bonds on NASDAQ OMX Stockholm will take place within 1 year after settlement.

The transaction was well received by the market, as evidenced by a very strong demand with the offering oversubscribed and closed already after 7 hours. Altogether over 50 investors participated in the issue and 2/3 of the bond was placed with international investors.

"With this financing solution in place, Frankis Group achieves a more efficient and flexible balance sheet and becomes geared to develop its business going forward. Obtaining bond financing in such short time reflects the great trust in Frankis Group as a market leader in the fast food franchise market and as an investment," says Johan Wentzel, Chairman of the Board of Frankis Group.

Pareto Öhman AB acted as sole financial advisor and issuing agent in connection with the bond issue.

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Frankis Group Oyj

Frankis Group is a Finland-based group of companies engaged in the quick service restaurant market. The group consists of Kotipizza Oyj, Helsinki Foodstock Oy, Francount Oy and Domipizza Oy. In addition to the Kotipizza brand the group also includes the 55 Burger, Cola and Fries and Café Darwin brands. www.frankisgroup.com

Sentica Partners Oy

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