

HAMMAS HOHDE TO ACCELERATE GROWTH WITH BACKING FROM SENTICA

The dental care service provider Hammas Hohde and Finnish private equity investor Sentica have signed a transaction in which funds managed by Sentica become Hammas Hohde's majority owner to support the company in its accelerating growth. Hammas Hohde's founder, oral and maxillofacial surgeon Mr. Ville Pesonen, and other key individuals remain as significant owners. At the same time, Hammas Hohde's previous sponsor, Nordia Management, sells its ownership in the company.

During its short history, Hammas Hohde has grown significantly and assembled an exceptional team of top dental care professionals. The company's comprehensive offering covers general and specialized dentistry as well as own dental laboratory services. Hammas Hohde provides its customers first-class quality and service, and its personnel a great place to work and develop with experts from various specialization areas, utilizing the latest technologies.

"We operate as a forerunner in digital dental care and, in addition to clinical quality, focus on the customer experience. We want our customers to be the most satisfied in Finland. Everything depends on our qualified professionals, whom we strive to give the best support and training available. We aim to continue developing our concept and to become a nation-wide dental care chain.", underlines Ville Pesonen, founder of Hammas Hohde.

"Hammas Hohde is a young company on a great growth trajectory. The company emphasizes high quality and has strong experience of developing the industry. We have been convinced of Ville Pesonen's ability to build a prominent player in an interesting sector, and we are excited about the opportunity to support and accelerate Hammas Hohde's development and growth plans.", states Marjatta Rytömaa, partner at Sentica.

"It has been a pleasure to participate in the development of Hammas Hohde and in building the foundation for the company's future growth. Hammas Hohde has demonstrated an exceptional capability for fast growth, as the company has increased the number of its clinics as well as its revenue five-fold in a matter of few years. With its new main owner, the company has a great premise to make a further step-change in scale. This is a great time for Nordia Management to pass the torch to the new owner.", says Kalle Lumio, CEO of Nordia Management.

The increased resources following from the transaction enable Hammas Hohde to pursue its expansion strategy even faster than before. The company is exploring possible openings of new units in multiple cities. Hammas Hohde will continue to highlight the central role of the dental care professionals in its operating model.

The parties have agreed not to disclose the value of the transaction.

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***Hammas Hohde Oy** is a private full-service dental care company offering high-quality general and specialized dentistry as well as dental laboratory services. Hammas Hohde operates in five Finnish cities with a staff of over 60 dental healthcare professionals. www.hammashohde.fi*

***Sentica** is an independent private equity company focusing on owning and developing Finnish mid-sized and small companies. Funds under Sentica's management amount to some 480 million euros, with fund investors consisting mainly of Finnish institutional investors and European fund of funds. www.sentica.fi*

***Nordia Management** is a Finnish private equity investor focusing on minority investments in growing companies in the wellbeing, health, leisure and travel sectors. Nordia Management has invested over 30 million euros in approximately 60 companies and supports its portfolio firms as an active minority owner. www.nordiamanagement.fi*