

KOTIPIZZA BECOMES LISTED ON THE OFFICIAL LIST OF HELSINKI STOCK EXCHANGE

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Kotipizza Group Oyj ("Kotipizza" or "the Company") became listed on the official list of Helsinki Stock Exchange in the beginning of July. In the initial public offering ("IPO"), the final subscription price per share was set at €5.00 corresponding to a market capitalization of 31.8 million euros.

Kotipizza has grown to be the largest pizza chain in the Nordics and the most recognized pizza brand in Finland. The Company has succeeded in profitable growth and in predicting restaurant market's trends. An example of this is the new Mexican-style restaurant concept Chalupa, which was launched in the spring of 2015. Kotipizza's efficient business model is based on franchise entrepreneurs and own sourcing and logistics organization. This model is relatively low in capital intensity, which allows profitable growth and dividend payout. Kotipizza's mission is to offer delicious and responsibly produced food with a reasonable price, and at the same time, make the world a better place one pizza at a time. The IPO along with the growth objectives supports Kotipizza's commitment to act responsibly and transparently as well as enables efficient implementation of the mission.

A total of 5 100 000 new shares were issued in the IPO. 183 909 of the shares were allocated to private individuals and organizations and 4 916 091 shares to institutional investors. Approximately 92.9 percent of the total maximum of 5 492 000 shares that were initially offered for subscription were subscribed for in the IPO. The Company received gross proceeds of approximately 25.5 million euros. After the IPO, Kotipizza had over 300 shareholders and the total number of shares in the Company increased to 6 351 201 shares. In conjunction with the IPO, the Company raised new bank financing and redeemed its €30 million unsecured bond issued on 2 April 2013.

Sentica's funds will continue as the largest owner of Kotipizza with a 63.2 percent share. "Kotipizza Group belongs to the stock exchange. The consumer brand recognized by nearly every Finn deserves an extensive ownership base that it now receives. The Company's growth ties up low amount of capital thus creating a solid base for profitable growth. Sentica is committed to Kotipizza and I believe the Company interests many others as well", comments the Chairman of the Board and Sentica Partners' partner Johan Wentzel.

For more information, please contact:

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Kotipizza in brief

Kotipizza is a Finnish pizza chain, founded in 1987. At the end of 2014, the number of restaurants stood at 260 restaurants. In 2014 the sales of Kotipizza restaurants were 70.5 million euros. Kotipizza Group net sales were 52.2 million for the financial year 2014 with an EBITDA of 4.3 million respectively.

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