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## **Hämeen Laaturemontti and M.E.T Group to operate under the same roof**

**Finland's largest roof renovation company Hämeen Laaturemontti has acquired Ostrobothnia based M.E.T Group's operations and expands to Seinäjoki and Vaasa regions.**

Kimmo Riihimäki, the CEO of Hämeen Laaturemontti, known for its "roof in 2 days" promise and M.E.T Group's CEO Markus Syrjälä are former co-partners. The acquisition strengthens both companies' positions in the roof renovation market.

"Hämeen Laaturemontti has established several new sites during the past years, but now we are expanding via an acquisition for the first time. In these types of deals, integration of corporate cultures might be challenging, but due to our shared history and similar operating models, the transaction is a natural way to expand our operations. We can offer M.E.T Group more financial resources and competence to grow and develop its business", comments Kimmo Riihimäki.

M.E.T Group's owners Markus Syrjälä and Tuomas Syrjälä will continue as minority owners in Hämeen Laaturemontti. Markus Syrjälä will become the head of Seinäjoki business unit, responsible also for the unit's development.

"The transaction brings us stability and security provided by a large company. Our customers will see this as improved competitiveness, quality and overall smoothness of renovations. Hämeen Laaturemontti has a functioning and highly competitive installation concept and we want to be a part of it", states Markus Syrjälä.

1993 established Hämeen Laaturemontti has expanded its business rapidly during the recent years. In 2014 the company founded units in Jyväskylä and Pori, completed nearly 2,500 roof renovations and the company's sales increased 60 % exceeding 41 million euros. After the acquisition, the company will have over 200 professionals in Pirkkala, Helsinki metropolitan area, Turku, Pori, Jyväskylä, Oulu and Seinäjoki.

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#### ***Hämeen Laaturemontti Oy***

*Hämeen Laaturemontti is Finland's largest roof renovation company focused on single-family and row houses. The company was founded in 1993 and currently employs over 200 renovation professionals. Hämeen Laaturemontti operates eight units, which are located in Pirkkala, Nurmijärvi, Järvenpää, Turku, Oulu, Pori, Jyväskylä and Seinäjoki. In 2014, the company carried out over 2,500 roof renovations and reached sales of over €40 million. [www.laaturemontti.fi](http://www.laaturemontti.fi)*

#### ***Sentica Partners Oy***

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