

## Trust Kapital widens shareholder base - Private equity investor Sentica to support Trust Kapital's growth

**A fund managed by the Finnish private equity investor Sentica Partners has acquired a majority stake in Trust Kapital Group. Trust Kapital's founders, Petri Tukiainen and Tuomo Rissanen, remain with the company as significant owners also after the transaction.**

Trust Kapital's shareholder base widens as a fund managed by Sentica Partners Oy acquires a majority stake in the Group. Petri Tukiainen continues as Trust Kapital's Chief Executive Officer and will, similar to co-founder Tuomo Rissanen, remain as a significant minority owner of the company.

Trust Kapital offers business process outsourcing with emphasis on invoicing and credit management services. The company provides its services through its proprietary software solutions, and its service offering has expanded to also cover accounts receivable financing for small and medium-sized enterprises. Trust Kapital has grown fast and established itself as a market challenger and a technological pioneer. The company employs approximately 90 professionals, and its revenue for the ongoing financial year will exceed 10 million euros.

"We have created a unique service and technology concept that has enabled the company to grow rapidly. Today, we are competing for the same customers as the industry's largest players, and we have gained considerable traction in the large-company client segment. Widening our shareholder base is the logical next step to strengthen the company's growth prospects even further.", says Trust Kapital's CEO Petri Tukiainen.

"Sentica's domestic corporate structures and the shared vision of Trust Kapital's future development facilitated the negotiations. Accordingly, Trust Kapital will continue to follow its principles of uncompromising expertise as well as domestic and responsible corporate values. Most of all, the company's success is built upon its committed, professional and satisfied personnel.", Tukiainen continues.

Sentica has facilitated the growth of numerous successful Finnish companies such as Kotipizza and the healthcare services company Pihlajalinna. Sentica currently has 16 portfolio companies. "Trust Kapital's professional and committed personnel as well as the company's first-class service and technology concept provide an excellent foundation for scaling and strengthening the business further on. Going forward, the emphasis will be on Trust Kapital's existing core business and also especially on developing accounts receivable financing solutions for small and medium-sized enterprises.", states Sentica's Partner Pentti Tuunala.

The parties have agreed not to disclose the transaction value.

### **Additional information:**

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### **Trust Kapital Group TKG Oy**

*Trust Kapital is a Finnish company that offers services for outsourcing finance-related business process. Trust Kapital's client base comprises close to 20 000 Finnish businesses, and the company employs approximately 90 professionals. In recent years, Trust Kapital has grown at a rate of approximately 40 percent, and the company's revenue for the previous financial year amounted to approximately 8 million euros. By the year 2020 Trust Kapital aims to be a significant services company and the market leader in Finland. [www.trustkapital.fi](http://www.trustkapital.fi)*

### **Sentica Partners Oy**

*Sentica is an independent private equity company focusing on acquiring and developing Finnish mid-sized and small companies. The funds under Sentica's management amount to some EUR 300 million with fund investors consisting of Finnish institutional investors and high quality European fund of funds. [www.sentica.fi](http://www.sentica.fi)*